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**AIDS Service Center NYC 20th Anniversary Gala:
*Celebrating 20 Years of Positive Change***

**Monday, November 7, 2011
Bryant Park Grill, 25 West 40th Street**

EVENT: AIDS Service Center NYC 20th Anniversary Gala:
Celebrating 20 Years of Positive Change

DATE: Monday, November 7, 2011
6:00pm – Cocktails & Silent Auction
7:30pm – Dinner & Awards

LOCATION: Bryant Park Grill
25 West 40th Street, New York City

HONORARY CHAIR: Paul Chapman
Vice Chairman & President, ABC Carpet & Home

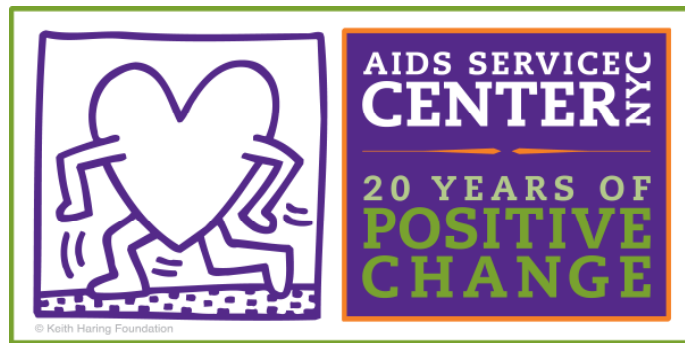
ATTIRE: Business Festive

Join us November 7 for a milestone event as AIDS Service Center NYC celebrates 20 years of service to New Yorkers living with HIV – and honors twenty **“Positive Changemakers”** whose generosity, vision, and selflessness have inspired so many.

Since 1990, AIDS Service Center NYC has served the city’s most vulnerable in an environment that fosters self-respect, personal responsibility and connection to community. Two decades since we first opened our doors, our commitment remains stronger than ever: **We help people affected by HIV/AIDS rebuild their lives on the solid foundation of their own strength.**

The AIDS Service Center NYC 20th Anniversary Gala—**Celebrating 20 Years of Positive Change**—will be a seated dinner and awards ceremony at the Bryant Park Grill in Manhattan. Please join us, along with more than three hundred business, healthcare, and civic leaders, as we honor the men and women who have made our 20 years of service possible.

For more information about **AIDS Service Center NYC** and our **20th Anniversary Gala**, contact:
Brooke Brailey, Special Projects Mgr., 212-645-0875, x303, brooke@ascnyc.org or
Sharen Duke, CEO, 212-645-0875, x304, sharen@ascnyc.org
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About AIDS Service Center NYC:

AIDS Service Center NYC helps 14,000 New Yorkers each year. By promoting wellness and maximizing independence, our programs help people affected by HIV/AIDS to build better lives. Both the Centers for Disease Control and Prevention and the New York State Department of Health's AIDS Institute have recognized our quantifiable impact on health outcomes among people living with HIV/AIDS.

More than two decades after opening our doors, we continue to innovate; AIDS Service Center now maintains partnerships with New York's most prestigious hospitals and outpatient clinics, allowing us to bring comprehensive care, peer education and support to people living with HIV/AIDS. In a challenging economic climate, AIDS Service Center NYC continually broadens our programs and services:

- Through our acclaimed peer education programs, we empower clients to become health educators, volunteers, or staff, providing valuable community education and advocacy.
- Funding awarded to us by the Robin Hood Foundation has helped us expand access for people living with HIV/AIDS to quality medical care, and sustain their connections to care.
- Partnerships with the International Center for Disabilities, and license approval from the NYS Office of Mental Health, have enabled us to implement onsite mental health services
- Our creative, cost-effective, collaborative approach – teaming with medical facilities to improve health outcomes for people living with HIV/AIDS – have strategically positioned ASC as a thought leader in the AIDS community.

On November 7, 2011, AIDS Service Center NYC will celebrate 20 years of helping HIV-positive New Yorkers, and those at risk, take charge of their health and their lives. As we look towards our next decade of service, we pledge to continue to design and deliver programs that promote dignity, positive change, personal responsibility and help people affected by HIV/AIDS rebuild their lives.

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